

IN THE SPECIFICATION

Please amend the paragraph on page 10, lines 21-24, as follows:

--       The "how much" query may be provided in accordance with the principles described in the U.S. Patent Application Serial No. 10/014,258, filed December 11, 2001, entitled. "A System for and Method of Shopping Through Television," by N. Dimitrova, J. Zimmerman, and R. Jasinski (Attorney docket no. ~~702359~~PHUS010512), now U.S. Patent Application Publication No. 2003/0110507 A1~~-which was filed on December 11, 2001.--.~~